



1974 Groovy Gala

SPONSORSHIP OPPORTUNITIES

Please note the sponsorship deadline of August 9, 2024

COOL CAT SPONSOR: \$15,000 (EXCLUSIVE) - Main title sponsor of the Groovy Gala

- Two premium tables (10 per table)
- VIP Early entrance*, private reception including hors d'oeuvres and drinks
- Table signage at registration table
- Lead recognition with logo and text on all marketing, website, and signage
- Sponsor spotlight Video placed on our social media and website
- Verbal recognition at event
- Speaking opportunity at event
- Provide giveaways to all attendees
- Logo on all invitations
- Special corporate volunteer day at CMOW
- Thank you label with logo on 400 meals on corporate delivery day
- Lunch n' learn with up to 10 staff members at CMOW
- Provide a positive impact on our community
- Feed our older neighbors
- Create a human connection

GROOVY SPONSOR: \$10,000 (3 AVAILABLE)

- One premium table (10 per table)
- VIP early entrance*, private reception including hors d'oeuvres and drinks
- Table signage at event
- Logo placement on marketing materials, website, and signage
- Sponsor spotlight with 2 print and 2 digital options with logos
- Provide giveaways to attendees
- Logo on invitations
- Verbal recognition at event
- Special corporate volunteer day at CMOW
- Provide a positive impact on our community
- Feed our older neighbors
- Create a human connection

*VIP experience: 30-minute of hors d'oeuvres and drinks before all guests arrive in private area; early look at auction items; private entrance to premium table setting; first tables for buffet line

BOOGIE DOWN SPONSOR: \$5,000

- One premium table (10 per table)
- Table signage at event with logo
- Logo recognition on website
- Recognition at event and materials with company name and logo
- Sponsor spotlight with 1 print and two digital shout outs
- Corporate name on all invitations
- Provide a positive impact on our community
- Feed our older neighbors
- Create a human connection

WAY COOL SPONSOR: \$2,500

- 4 tickets
- Recognition with logo on website and social media
- Recognition with corporate name on event program materials, signage at event
- Corporate name on all invitations
- Sponsor spotlight with two digital shout outs
- Provide a positive impact on our community
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GOOD VIBES SPONSOR: \$1,500

- 2 tickets to event
- Recognition on website and social media (text only)
- Recognition with corporate name on event program materials, signage at event
- Sponsor spotlight with one digital shout out
- Provide a positive impact on our community
- Feed our older neighbors
- Create a human connection

SPIFFY SPONSOR: \$500

- 2 tickets to event
- Recognition on website and social media (text only)
- Provide a positive impact on our community
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cabarrusmow.org
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