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SUBARU OF AMERICA AND SUBARU CONCORD DELIVER \$41,500 DONATION TO CABARRUS MEALS ON WHEELS THROUGH 2024 SUBARU SHARE THE LOVE® EVENT

CONCORD, NC – May 20, 2025 – Subaru of America, Inc. (“SOA”) and Subaru Concord proudly presented a **\$41,500 donation** to **Cabarrus Meals on Wheels**, continuing their commitment to supporting local communities through the **Subaru Share the Love® Event**. Cabarrus Meals on Wheels, which provides **approximately 125,000 meals annually** to homebound seniors and individuals with disabilities, has been the local beneficiary of this philanthropic initiative for **11 years**.

Now in its **17th year**, Subaru’s signature charitable campaign has donated nearly **\$320 million** to more than **2,100 charities** nationwide. Through the **2024 Subaru Share the Love Event®**, Subaru and Subaru Concord together have contributed over **\$346,000** to local causes.

From **November 21, 2024, through January 2, 2025**, Subaru donated **\$250 for every new Subaru purchased or leased**, allowing customers to select from four national charities: **ASPCA®, Make-A-Wish®, Meals on Wheels America**, and the **National Park Foundation**. Subaru retailers, including Subaru Concord, could also elect to support a local charity—Subaru Concord proudly chose **Cabarrus Meals on Wheels**, matching SOA’s contribution for each vehicle sold during the event.

A Celebration of Community Giving

The donation was formally presented by **Bill Musgrave, Wanda Musgrave, and Steve Porter of Subaru Concord**, along with **Chad Porter, Atlanta Zone Retail Marketing Manager**, and **Matt Seiler, Atlanta Zone District Sales Manager from Subaru of America**. **Kimberly Strong, Executive Director**, accepted the check on behalf of **Cabarrus Meals on Wheels**, accompanied by the organization’s **Board of Directors**. “On behalf of our board of directors and staff, we extend our deepest gratitude to **Subaru Concord and Subaru of America** for their unwavering support over the last **11 years**, contributing a total of **\$279,000** through the Subaru Share the Love Event,” said **Kimberly Strong, Executive Director of Cabarrus Meals on Wheels**.

“This year marks the **17th anniversary** of the Subaru Share the Love Event, bringing total donations to **just under \$320 million**. In **2024 alone**, we set a record—**\$31.7 million raised**, including **\$23 million directed to 834 hometown charities**. None of this would be possible without our retailers and the incredible partnerships we’ve built together. Thank you for all you do,” said **Chad Porter, Subaru of America Atlanta Zone Retail Marketing Manager**.

Cabarrus Meals on Wheels: A Lifeline for Local Seniors

For **50 years**, **Cabarrus Meals on Wheels** has provided nutritious meals to seniors and individuals with disabilities across **Cabarrus County**, ensuring they can **remain in their homes** while receiving essential daily nourishment. Beyond meal delivery, the program offers **companionship, safety checks, and a sense of community** to those who might otherwise be isolated.

Subaru Concord’s commitment to Cabarrus Meals on Wheels underscores the **power of local giving** and how businesses can make a lasting difference. More than just a meal delivery service, Cabarrus Meals on Wheels is a **lifeline for many in the community**—and thanks to partners like Subaru, its impact continues to grow.