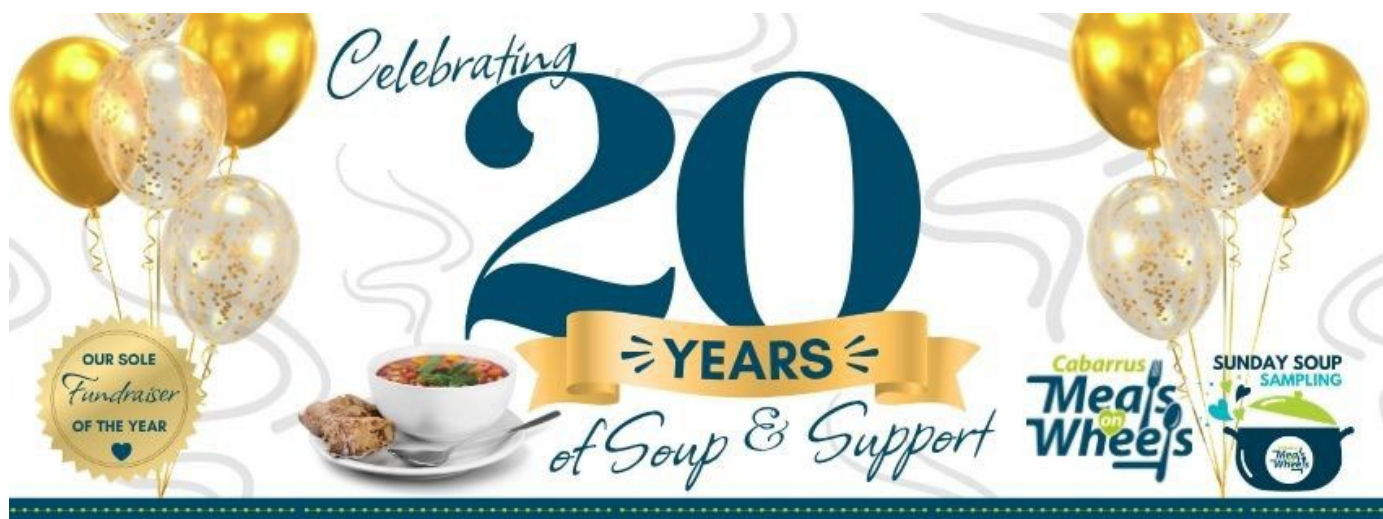




Sunday, March 21, 2027 | 11:00 a.m. - 1:30 p.m. | 601 Milestone Venue; 601 Warren C Coleman Blvd; Concord

Dear Friend of Cabarrus Meals on Wheels,

For 20 years, one simple idea has brought our community together: gather around a bowl of soup and help make sure our older neighbors have the meals and connection they need. In 2027, Cabarrus Meals on Wheels proudly celebrates the **20th Annual Sunday Soup Sampling** with our anniversary theme, **20 Years of Soup & Support**.

What began as a community gathering has grown into a signature tradition made possible by local restaurants, businesses, volunteers, sponsors, and neighbors who believe that no senior should be hungry, forgotten, or alone. Every bowl served and every sponsorship received helps provide nutritious home-delivered meals, wellness checks, and compassionate connection throughout Cabarrus County.

For more than 50 years, Cabarrus Meals on Wheels has served our community. As the cost of food, fuel, staffing, and service delivery continues to rise and public funding remains uncertain, strong local partnerships are increasingly important.

We invite you to become part of this milestone celebration. Your sponsorship will honor 20 years of community generosity while helping ensure Cabarrus Meals on Wheels is ready to serve the next neighbor who needs us.

Thank you for helping us celebrate **20 Years of Soup & Support** - and for demonstrating what can happen when a community cares for its neighbors, one meal and one visit at a time.

With gratitude,

Kimberly Strong
Executive Director
Cabarrus Meals on Wheels



A Milestone Worth Celebrating

For two decades, the Annual Sunday Soup Sampling has brought together restaurants, chefs, volunteers, sponsors, and community members for an afternoon of flavor, fellowship, and philanthropy. The event celebrates local culinary talent while raising critical support for Cabarrus Meals on Wheels.

The 20th Anniversary celebrates thousands of acts of generosity: restaurants donating their time and talent, businesses investing as sponsors, volunteers welcoming guests, and neighbors buying tickets because they believe older adults deserve nourishment, dignity, and connection.

In 2027, we will honor that history while looking ahead. The Sunday Soup Sampling continues to support the daily work of delivering meals and providing a friendly wellness check to homebound neighbors throughout Cabarrus County.

2027 Event Details

Date	Sunday, March 21, 2027
Time	11:00 a.m. - 1:30 p.m.
Location	601 Milestone Venue; 601 Warren C Coleman Blvd; Concord
Celebration	20th Annual Sunday Soup Sampling
Theme	20 Years of Soup & Support

Why Sponsorship Matters

The Soup Sampling is Cabarrus Meals on Wheels' main fundraiser of the year, helping provide the resources needed to carry out our mission year-round.

Funds raised through this event directly support the work we do every day, including delivering nutritious meals to homebound seniors, providing safety and wellness checks, and offering the meaningful human connection that helps older adults remain independent at home.

As a 20th Anniversary sponsor, your organization will play an important role in supporting the 2027 Soup Sampling while helping carry this beloved community tradition into its next chapter. Your sponsorship makes it possible for Cabarrus Meals on Wheels to continue serving older adults throughout Cabarrus County.



2027 Sponsorship Opportunities

Every sponsor will be recognized as part of our 20th Anniversary celebration.

Presenting Sponsor - \$5,000

- Exclusive top-tier recognition as the 20th Anniversary Presenting Sponsor
- Premier logo placement on event signage, promotional materials, website, and sponsor displays
- Featured recognition on the 20th Anniversary Sponsor Wall
- Opportunity for a company representative to address guests during the event
- Recognition in event and March for Meals media and social media
- 16 complimentary event tickets

Gold Ladle Sponsor - \$2,500

- Prominent logo placement on event signage and promotional materials
- Recognition on the 20th Anniversary Sponsor Wall
- Recognition during the event program
- Featured social media recognition
- 8 complimentary event tickets

Silver Spoon Sponsor - \$1,000

- Logo/name recognition on printed and digital event materials
- Recognition on the 20th Anniversary Sponsor Wall
- Social media acknowledgment
- 4 complimentary event tickets

Bronze Bowl Sponsor - \$500

- Name recognition on shared sponsor signage
- Recognition on the 20th Anniversary Sponsor Wall
- Social media thank-you recognition
- 2 complimentary event tickets



20th Anniversary Feature Sponsorships

Photo Booth Sponsor - \$2,000

- Exclusive recognition as the 20th Anniversary Photo Booth Sponsor
- Sponsor logo displayed prominently at the photo booth area
- Recognition on event signage and the 20th Anniversary Sponsor Wall
- Sponsor recognition in event-related social media
- Opportunity for sponsor branding on the photo booth experience, subject to event design approval
- 6 complimentary event tickets

Raffle Sponsor - \$2,000

- Exclusive recognition as the 20th Anniversary Raffle Sponsor
- Sponsor logo displayed prominently at the raffle area
- Recognition on event signage and the 20th Anniversary Sponsor Wall
- Recognition during raffle promotions and event announcements
- Sponsor recognition in event-related social media
- 6 complimentary event tickets

Impact Wall Sponsor - \$2,000

- Exclusive recognition as the 20th Anniversary Impact Wall Sponsor
- Premier logo placement on the Impact Wall celebrating 20 years of community support
- Recognition on event signage and the 20th Anniversary Sponsor Wall
- Recognition in event-related social media
- Association with the anniversary display highlighting the mission and community impact of Cabarrus Meals on Wheels
- 6 complimentary event tickets

Feature sponsorships are exclusive. Availability is limited to one sponsor per opportunity.



20th Anniversary Sponsorship Commitment

Yes! We are proud to support Cabarrus Meals on Wheels and celebrate **20 Years of Soup & Support**.

Sponsorship Level - please select one:

- ☐ Presenting Sponsor - \$5,000 ☐ Gold Ladle Sponsor - \$2,500
☐ Silver Spoon Sponsor - \$1,000 ☐ Bronze Bowl Sponsor - \$500

20th Anniversary Feature Sponsorships:

- ☐ Photo Booth Sponsor - \$2,000 ☐ Raffle Auction Sponsor - \$2,000
☐ Impact Wall Sponsor - \$2,000

Organization Name as you would like listed on material: _____

Contact Person: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Email: _____

Payment Options:

- ☐ Check enclosed (payable to Cabarrus Meals on Wheels)
☐ Invoice requested
☐ Paid online at www.cabarrusmow.org

Please return completed form to:

Cabarrus Meals on Wheels
 342 Penny Lane
 Concord, NC 28025
 Phone: (704) 932-3412
 Website: www.cabarrusmow.org